

ACPA Board Meeting Minutes
Tuesday, September 15, 2015 10:00 AM
VIAD Tower Restaurants
1850 North Central Avenue, 2nd floor, Phoenix, AZ 85004

Call to order: 10:22

Roll Call:

Board of Directors:

Jerry Quarles, Jeff Lane, Crystal Reidy, Patty Gallagher [excused]

Members at Large:

Ann Armstrong, Kim Kelly, Michelle Robinson, Stewart Adams, Nate Ryberg

Guest Introductions: None

Financial Report:

Checking: 11,270.33 Savings: 6267.40 PayPal: 0.00 Grant: 24066.68 Total: 17537.73 [minus grant]

Membership Report: As many of the 2015 memberships were free as part of the August 2014 training, Jerry feels most may not renew the membership for 2016. Therefore, Jerry suggested a membership discount of \$40 for standard and \$200 for Business for a 2016 membership if renewed by January 31, 2016. All other membership prices remain the same. Ann motioned, Kim second and all in favor. Motion approved.

Motions that were approved between meetings:

None

Minutes from last meeting:

Acceptance of June 9th, 2015 meeting minutes.

Motioned to accept by: Michelle, Second by: Stewart

All in favor: YES Opposed by: None, Corrections: None.

Upcoming Trainings/Events/Programs:

- NW3C Internet Intelligence Training – November 9-10, 2015. 14 signed up to date. Jeff motioned \$200 for breakfast and snacks both days, Ann second with all in favor. Motion approved.
- Recap Marketing Training from September 1st. - 24 people attended. Vickie did a great job with breakfast. The evaluations showed the classes were well received and most wanted more on marketing.
- Vickie is doing a live blog broadcast on September 22 on teen dating.
- Lifelock is holding a free Identity Theft Training on Nov. 30-Dec 1, 2015.
- Smart Talk – Michelle introduced Lifelock's new free interactive tool to help parents and kids be smart digital citizens.
- Ramp up for 2016 training – Bring any ideas for 2016 training to the next meeting.

Old Business:

- Safety Kids – Jerry Quarles...Website is done. All issues with registration and login credentials have been resolved. Pricing has been set at \$149 for private sector, \$99 for education and public safety with additional discounts available. Jerry showed updated marketing video for safety kids website. Jeff suggested some changes.

- Bike Guard – Jeff Lane...Tempe has gone 100% Bikeguard for bike registration in the City working with ASU. ASU encouraging all students with bikes to register with Bikeguard. Jeff suggested that the BikeGuard brochure be professionally printed. Jeff will research costs.
- Fundraising
 - T-shirts: Jerry advised that this fundraising idea was scrapped due to time and costs.

New Business:

- Bolocop/Silver Directory – Vickie Owen...Winding down the first grant year which ends September 30th. Jerry designed a brochure to market Bolocop to public safety along with a bookmark Vickie designed for the community. Bookmarks are being delivered to various locations to include schools and libraries. Vickie will check with DPS to see if Bolocop can be advertised on the Freeway Alert Boards.
- Operation Safe Needles – Vickie Owen...Obtained a \$5000 GRANT FROM MCAO RICO funds for the state's first "Safe Needles Drop Boxes". Third party provided will collect from boxes on a schedule. Boxes are rented and first box will be located at Gilbert Police Dept.
- Kathleen Winn, Director of Training submitted resignation letter [attached] – September 15, 2015 at 6:13 am.
- With Kathleen's resignation, this vacates the Director of Training seat. The board approved a switch with Patty Gallagher and Kathleen Winn on January 13, 2015, which Patty was originally voted into the Director of Training. Patty requested to be placed back into the Director of Training position. Jeff motioned to move Patty back into Director of Training, Kim second the motion and all were in favor. Motion Approved.

Next Meeting Dates:

October 13
December 8

Adjournment: 1:00 pm