

**ACPA Board Meeting Minutes**  
**Tuesday, April 7, 2015**  
**LifeLock - 60 E Rio Salado Parkway, Suite 400, Tempe, AZ 85281**

**Call to order:** The April, 2015 ACPA Board Meeting was called to order at 10:12 a.m.

**Roll Call:**

**Board of Directors:** Present at the meeting were: Jerry Quarles, Jeff Lane, Crystal Reidy, Kathleen Winn, Patty Gallagher

**Members at Large:** Present at the meeting were: Stewart Adams, Paige Hanson, Michelle Robinson, Vickie Owen, Kim Kelly

**Guest Introductions:** Guests at the meeting included Nancy Larsen, Community Liaison for Victim Services from the Pinal County Attorney's Office in Florence, AZ and Sean Carney, Captain for AZ Dept. of Public Safety, Strategic Resources Section. Additional guest was Meredith Sacks.

**Financial Report:**

Checking: \$11,161.73      Savings: \$6,366.87      PayPal: \$341.70      Grant: \$56,168.00  
Total: \$74,038.30

**Membership Report:** ACPA currently has 131 members which include 3 Business Memberships, 77 Free Memberships, and 18 Lifetime Memberships. 8 new memberships are being added this month. Jerry & Vickie went to Payson, AZ last Wednesday, met with the PPD Chief and signed them up for ACPA and BoloCop.

**Motions that were approved between meetings:**

None

**Minutes from last meeting:**

Acceptance of January 13, 2015 meeting minutes.

Motioned to accept by: Crystal, Second by: Kathleen

All in favor: **X** YES   ☐ Opposed by: \_\_None\_\_, Corrections: \_\_None\_\_.

Acceptance of February 10, 2015 meeting minutes.

Motioned to accept by: Kathleen, Second by: Stewart

All in favor: **X** YES   ☐ Opposed by: \_\_None\_\_, Corrections: Michelle was not at meeting.

**Upcoming Trainings/Events/Programs:**

- **No training currently scheduled. Need ideas for a few trainings during 2015.**
- Multiple training ideas were discussed and Patty told about the Missing in AZ Event that will be on October 10, 2015 from 10:00 – 4:00. Location and other details will follow, however it was agreed that ACPA should participate. Patty will let them know. Kathleen told about the upcoming April 17<sup>th</sup> Law Enforcement only, Free training on sex trafficking. The AZ Anti-Trafficking group will pay for this one. Kathleen discussed ACPA doing 3 trainings before the end of the year for 2015 and partnering with other agencies and groups. Jerry asked Kathleen

to get with Patty before the next meeting to discuss the ideas she had prior to Kathleen taking over as Director of Training.

- **ISCPP Training Sponsorship (April 7-9). ACPA board member Serene Carney is attending through a sponsorship trade.** - Nate will be attending this training as well.
- **Maricopa County Attorney's Office Citizen Safety Forum (April 6/9) - Crystal** – Crystal discussed these events and reported that 50 people attended the April 6<sup>th</sup> one.

## **Old Business:**

- **Re-Cap - Crime Prevention Day at the Legislature March 31 (Ann Armstrong)** – Ann reported that there were 350 people in attendance. Few people visited the multiple tables. They are very specific on where we can set up. There was discussion about a full public event instead, as this one is very costly with little return. Few people even sat at the tables to hear the presentations. We only received Spanish TV coverage of the event. It was agreed that ACPA will not participate next year.
- **Re-Cap - Child ID Clinic March 14, 9-1 @ Mesa PD (Patty Gallagher)** – Patty reported that there were only 44 Kids at the Child ID clinic. There were some problems with the appointment program, so people may have thought that all machines were full.
- **Sub-Committee's – Reorganize, eliminate and/or new**
  - **BoloCop** – Vickie Owen reported that BoloCop is up and running and moving forward. Vickie explained how it works and handed out samples of the marketing items. There are over 800 Bolos now! 1.5 million views in public. LEO is working with FBI to get it there as a national platform. It is now endorsed by the Fusion Center and Maricopa County. There is a separate site for Media on it now too.
  - **Safety Kids** – Jerry Quarles explained this program and what ACPA did with it since acquiring it. May 31, 2015 is the target date for re-launching the program. It was \$1,000.00, but ours is now only \$149.00 which should allow more to use it.
  - **Permanent Drug Disposal Boxes** – Crystal Reidy reported that ACPA has provided multiple boxes across the state. Jerry did a new flyer to distribute to the community. Kathleen stated she can still work on getting more boxes if needed. There should be a press release the end of May.
  - **Distracted Driving** – Patty Gallagher reported that we have about 750 of the folders with stickers left. We will not order more unless there is a request.
  - **BikeGuard** – Jeff Lane explained the program, Asset Tag and how it works. He wants to get a press release out as soon as possible.
  - **Child ID** – Patty Gallagher explained that there is really no need for a 'subcommittee' for this program. She will just put together the events as we need to do them and will continue to schedule the loaning of the machines.
  - **Training** – Kim Kelly – Kathleen has taken over as Director of Training.

## **New Business:**

- **ACPA marketing, documents, flyers, literature, press releases, etc.**
  - **New letterhead** – Copies of the new ACPA letterhead were distributed.
- **ACPA Website stats** – Since April, 2013 we have had 20,000 general visits to the ACPA website and 4,000 visits to our Board Members section. Jerry will pull the “Forum” and Blog off the web as they are not being used. Jerry needs pictures and also send anything new you have to him to add to our Members Section to post for resources. Crystal will check all links that are currently on there to confirm they are working okay.
- **Arizona Crime Stats** – Jerry gave out copies of select sections of the newest packet. He explained how the stats are categorized and he can e-mail a full packet to anyone interested.
- **Membership outreach**
  - **Newsletter** – Jerry discussed how the newest technology is “Info Graphics” or “Smart Cards” that address a single subject and are easily put on social media to view. Jerry & Patty are working on some for Mesa PD. If you have any ideas for additional ones, send them to Jerry to put together.
  - **Members only access on website** – Info is sent to new members to access.
- **Fundraising**
  - **T-shirts:** [www.booster.com](http://www.booster.com), [www.inktothepeople.com](http://www.inktothepeople.com), [www.bonfirefunds.com](http://www.bonfirefunds.com) - Jerry explained how ACPA could use this as a fundraiser – Design a shirt, sell on the website, No Upfront Costs! Michelle suggested a competition between us – Bring your T-shirt ideas to the next ACPA meeting for a Vote!
  - **Crowd funding:** [www.gofundme.com](http://www.gofundme.com) – Jerry suggested this as a possible way to bring in funds to help pay for members and for Safety Kids for those that can't afford the costs.
- Vickie reported that she learned how to do our taxes using the 990EZ - \$97,255.00 in revenue. She had to do a full tax return with a 5 year Data Review in order to keep our Non-Profit status. All income now has to be broken down as to the source.
- April 25 there is a D-Backs event for Foster Kids – flyers were handed out.

## **Next Meeting Dates & locations:**

May 5 – Viad 10:00 am

June 9 - Location TBA

July – **NO MEETING**

August 4 - Location TBA

**Adjournment:** 1:00 p.m.