

Board ACPA Meeting  
Tuesday, January 17<sup>th</sup>  
Glendale Public Safety Building  
6261 N 83<sup>rd</sup> Avenue, Glendale, Arizona

\*Roll Call of Executive Board Member's ONLY

Angela Freeman  
Vicki Owen  
Doug Lynch

Presidential Appointment of Member's at Large

Doreen Anderson,  
Tim Cornelius  
Jerry Quarles  
Deb Boehlke  
Stu Adams  
MJ Kuzmick  
Chi Manning  
Kim Kelly

Approval of Minutes from last Meeting

October Motion to approve: Deb  
Seconded by: Stu  
Carried unanimously

Delivery of 2011 Annual Report

Motion to approve: Doug  
Seconded by: Deb  
Carried unanimously

\*Upcoming Trainings, Events & Meetings:

Tuesday, March 6<sup>th</sup> – FINRA Train the Trainer – Financial and Investment Fraud in the morning and Community Dinner in the evening. Fiesta Inn and Resort

Vicki provided details on who/what FINRA is. Working on an agenda. Morning training will be free and open to any law enforcement. FINRA will provide breakfast and a snack. That evening, there will be a community meeting and dinner for approximately 300 people. Attendees will learn about investment fraud. There will be a panel of members from different agencies such as AARP and the Corporation Commission as part of this evening schedule. Invitations will be available for us to send out to our community members. FINRA has sponsored 2 x \$7500.00 payments to our organization. We have already received the first one in January. We should receive the second in the summer. FINRA's sponsorship only requires that we report at least 50 presentations on Financial Scams, frauds, etc. that we do in the community to them. A template to report such

information was provided by Vickie from FINRA. Neighborhood Watch meetings could be one meeting source. Vicki would like to have more than 50 noted speaking engagements to report to FINRA by December.

March 20th-March 22nd – ISCPP Crime Prevention Specialist Certification Course – Scottsdale, Arizona in partnership with the ISCPP (Reminder postcard distributed)

Vicki distributed information about this course. There is a reduced fee for ACPA members. Additional information will be sent out via email.

Date to be determined - Violence in the Workplace/Keeping Employees Safe – Don (480)905-9270  
Agreed to present in exchange for Business membership for the year!

Vicki: we have talked about this training opportunity in the past and trading a business membership for Don to provide this training. Doug will be working with Don on time/date/location etc. Doug will see about having it in July (summer).

Date to be determined Michelle Stuart –

Vicki: Doug will make contact and work with Michele on details. This might be a full day training opportunity.

Discussion: possibility for diversity/tolerance training; verbal defense and influence. Kim mentioned a brother of a gentleman who was killed after 911 who is now a speaker on the subject. Don Logan is another possibility for a speaker; Further discussion about diversity and victimization training. Kim will work with Deb on it. It could be a community training open to law enforcement and community members; Discussion about including a 45 minute presentation on this topic to citizen safety forum and expo.- possible inclusion of these ideas into the forums.

Jerry suggested a class on marketing for law enforcement in the fall that would teach law enforcement on how to market their programs.

## Child ID Partnership (News Channel 15 & Mercy Gilbert/Chandler Regional)

Hospital Contact: Julie Graham (480)728-9970 and/or Kimberly Mercy Gilbert Medical (602)228-1422  
News Channel 3

Vicki: we did receive the 3038.00 sponsorship check from Mercy Gilbert. We purchased a second child id system with this money. The Mason's will be helping at the events. This is a charity event in partnership with ACPA and Channel 15. Mercy Gilbert will also have volunteers. If anyone with ACPA is available, please let Vicki know. Dates are listed in the 2012 upcoming ACPA meeting schedule.

## Citizen's Safety Forum and Expo.

April 2012 dates not confirmed yet. Chrystal not present.

## \*Old Business/New Business

Filing with the Better Business Bureau as a 501(c) 3- Vickie asked if Deb was willing to assist with this filing completion.

Additional Video outreach program – considering our own topics and possible local celebrity!!!!

\*\*Vicki has received lots of good feedback on the videos. She received another set of videos from NCPC that can be downloaded on counterfeits and downloading music. She will send them out to the same individuals the first set of videos was sent to (TV and cable stations etc). Vicki would like to expand that list and contact them to receive their feedback on airtime and responses from those agencies/individuals. Ann can help make follow up phone calls. Doug thinks we are doing good with the shorter videos, 3 minutes etc. The secret sentence is right here. He has researched videos on line and how the younger people are posting/viewing videos. He believes shorter less professional videos may reach this genre better. If agencies do videos, we should be sharing it via ACPA with other agencies. Would be geared more for pd web pages social media outlets etc. Vicki mentioned if we are going to create, as an agency, a video, and if we want to share it with others, we have to remember to make it generic enough to be used more widespread than agency specific. Jerry suggested getting a DVD video ready for attendees of the Expo to take away with them. Jerry can help make this happen but needs funding for DVDs and reproduction.

Delivery of information about us to local legislative bodies – Ann stated that she could assist with this  
Attending an upcoming Arizona Chief's of Police Meeting  
Fundraisers: Good Search/cell phone donations/shred events/Selling ACPA shirts on-line  
Remaining Photos/Shirt Orders?  
Insurance

For ourselves and to meet requirements of BBB:

Approving of a 2012 Budget

Building a Performance Review for the President of the Corporation

Building a Performance Review for the Organizations effectiveness in achieving its overall mission

Building a policy regarding Conflict of Interest

\*\*Vicki: working with BBB on charity review program and the above items to meet requirements for BBB.

\*\*Vicki brought shirt catalog. If you need a shirt, pick one out and get with her.

\*\*Vicki introduced a business plan to partner with FaxNet1. In an effort to rebuild the notification/BOLO system similar to FaxNet1, Vickie has been able to get together with a national website development company that is also willing to make this his charity project. The program itself would be built from the ground floor up and allow police agencies to populate data into a template and send out to businesses and/or community members who have registered to receive these particular bolos. It would be free to both the agencies and end users. FaxNet1 would allow us to begin population of our system by notifying their own clients of the change over and FaxNet1 would ride into the sunset. It would be a kind of business merger between FaxNet1 and ACPA, Inc. in that the FaxNet1 story and fka would travel along with this new website.

## Adjournment

11:45 ACPA Lunch with Supervisor's- McFaddens Grill 9425 W. Coyote Blvd.  
Glendale, Arizona 85305